Amendments to the Claims:

This listing of claims will replace all prior versions, and
listing, of claims in the application:

Listing of Claims:

1. (currently amended): A method for electronic instant message
conversation, the method comprising the steps of:

receiving at a second unidentified client, a first message
to be published from a first client, the first client having a
first network address, ~~the first client not knowing to whom or
the number of clients to which the message is being published~~
the first message being directed through a pub/sub service, the
second client being ~~unknown~~ a subscriber to the service of the
pub/sub service and being anonymous to the first client and
other subscribers of the pub/sub service and being unaddressed
by the first client ~~wherein the username, screenname or other
identifier or the second client is not displayed to the first
client~~;

creating at the second client, a second message, the second
message comprising the first message and the first network
address, said first message in said second message providing
context to said second message;

transmitting the second message by way of an instant
message application from the second client to the first client;

retrieving additional information related to the second
client; and

presenting the second message and the additional
information at the first client~~, said first client not knowing
at the time of the publication or after, how many clients the
first message reached~~.

2. (currently amended): The method according to claim 1, wherein the first message is received at the second client from the first client by way of a ~~Publish/Subscribe~~ publish/subscribe server.

3. (currently amended): The method according to claim 1, comprising the further step of subscribing, by any one of the first client or the second client, to a channel of a publish/subscribe server, said subscribing being authenticated and authorized by said publish/subscribe server ~~unknown~~ anonymous to others of said second or first clients.

4. (previously presented): The method according to claim 1 wherein the additional information comprises any one of a first user name, first user title, first user telephone number, first user job responsibility or a first user secretary.

5. (previously presented): The method according to claim 4 wherein any one of the first message or the second message is translated to any one of a telephone message, a video display, an audio message or a mechanical actuator.

6. (currently amended): A method for identifying a message initiator in a system for instant message using a publish/subscribe server, the method comprising the steps of:
    obtaining at a first client, first user identifying information;
    incorporating the first user identifying information in a message to be published;
    transmitting the message to a pub/sub server;

publishing the message to subscribers of the pub/sub server, said subscribers being ~~unknown~~ anonymous to said first user and other subscribers and being authenticated and authorized by said pub/sub server, ~~the usernames, screennames or other identification of the subscribers not being displayed to the first client and the first user not knowing the subscribers or the number of subscribers to which the message is published~~; and

providing the message comprising the first user information to a subscriber who remains ~~unknown~~ anonymous to said first user~~, said first user not knowing at the time of publication or after, how many subscribers the message reached~~.

7. (Original): The method according to claim 6 wherein the providing step comprises the further steps of:
    acquiring second user information based on the first user identifying information in the message; and
    providing the second user information to the subscriber.

8. (Original): The method according to claim 6 wherein the obtaining step comprises the further step of:
    transforming user information from any one of instant message, text, audio, video or voice into the digital message.

9. (Original): The method according to claim 6 wherein the presenting step comprises the further step of:
    transforming the message to any one of instant message, text, audio or video.

10. (currently amended): A method for electronic instant message conversation, the method comprising the steps of:

creating at a first client, a first message to be published, the first message comprising any one of additional information or a link to additional information, the additional information comprising any one of a user title, a user telephone number, a user value, a user job responsibility or information about a user's secretary;

transmitting the first message by way of an instant message application via a pub/sub service from the first client to a second ~~unidentified~~ client, the second client ~~being unknown to the first client and~~ being unaddressed by the first client and being a subscriber to the pub/sub service, said second client being anonymous to said first client and to other subscribers of said pub/sub service ~~wherein the username, screenname or other identification of the second client is not displayed to the first client, and the first client does not know to whom or the number of clients to which the first message is published~~;

retrieving at the second client, the additional information; and

presenting the first message and the additional information at the second client who remains ~~unknown~~ anonymous to the first client and other subscribers of said pub/sub service ~~, said first client not knowing at the time of publication or after, how many clients the first message reached~~.

11. (currently amended): A computer program product for electronic instant message conversation, the computer program product comprising:

a storage medium readable by a processing circuit and storing instructions for execution by the processing circuit for performing a method comprising the steps of:

receiving at a second ~~unidentified~~ anonymous client, a first message to be published from a first client via a pub/sub

service, the first client having a first network address, ~~the first client not knowing to whom or the number of clients to which the first message is being published,~~ the second client being a subscriber to the pub/sub service and ~~unknown~~ anonymous to the first client and other subscribers of the pub/sub service and being unaddressed by the first client ~~wherein the username, screenname or other identifier of the second client is not displayed to the first client~~;

creating at the second client, a second message, the second message comprising the first message and the first network address, said first message in said second message providing context to said second message;

transmitting the second message by way of an instant message application from the second client to the first client;

retrieving additional information related to the second client; and

presenting the second message and the additional information at the first client~~, said first client not knowing at the time of the publication or after, how many clients the first message reached~~.

12. (previously presented): The computer program product according to claim 11, wherein the first message is a published message received at the second client from the first client by way of a Publish/Subscribe server.

13. (currently amended): The computer program product according to claim 11, comprising the further step of subscribing, by any one of the first client or the second client, to a channel of a publish/subscribe server, said subscribing being authenticated and authorized by said publish/subscribe server ~~unknown~~ anonymous to the other of said second or first clients.

14.   (previously presented): The computer program product
according to claim 11 wherein the additional information
comprises any one of a first user name, first user title, first
user telephone number, first user job responsibility or a first
user secretary.

15.   (previously presented): The computer program product
according to claim 14, wherein any one of the first message or
the second message is translated to any one of a telephone
message, a video display, an audio message or a mechanical
actuator.

16. (currently amended): A computer program product for
identifying a message initiator in a system for instant message
using a pub/sub server, the computer program product comprising:
    a storage medium readable by a processing circuit and
storing instructions for execution by the processing circuit for
performing a method comprising the steps of:
    obtaining at a first client, first user identifying
information;
    incorporating the first user identifying information in a
message to be published;
    transmitting the message to a pub/sub server;
    publishing the message to subscribers of the pub/sub
server, ~~the first client not knowing to whom or the number of~~
~~subscribers to which the message is being published,~~ said
subscribers being ~~unknown~~ anonymous to the first user and other
subscribers and being authenticated and authorized by said
pub/sub server ~~wherein the user names, screennames or other~~
~~identification of the subscribers is not displayed to the first~~
~~client~~; and

- 7 -

providing the message comprising the first user information
to a subscriber who remains ~~unknown~~ anonymous to said first user
and other sub/pub subscribers ~~, said first client not knowing at
the time of the publication or after, how many subscribers the
message reached~~.

17.   (Original): The computer program product according to claim
16 wherein the providing step comprises the further steps of:
    acquiring second user information based on the first user
identifying information in the message; and
    providing the second user information to the subscriber.

18. (Original): The computer program product according to claim
16 wherein the obtaining step comprises the further step of:
    transforming user information from any one of instant
message, text, audio, video or voice into the digital message.

19.   (Original): The computer program product according to claim
16 wherein the presenting step comprises the further step of:
    transforming the message to any one of instant message,
text, audio or video.

20. (currently amended): A computer program product electronic
instant message conversation, the program product comprising:
    a storage medium readable by a processing circuit and
storing instructions for execution by the processing circuit for
performing a method comprising the steps of:
    creating at a first client, a first message to be
published, the first message comprising any one of additional
information or a link to additional information, the additional
information comprising any one of a user title, a user telephone

number, a user value, a user job responsibility or information about a user's secretary;

transmitting the first message by way of an instant message application from the first client via a pub/sub service to a second client who is a subscriber to the pub/sub service and anonymous ~~unknown~~ to the first client and other subscribers of the pub/sub service and who is not addressed by the first client ~~wherein the username, screenname or other identifier of the second client is not displayed to the first client, said first client does not know to whom or the number of clients to which the first message is being published~~;

retrieving at the second client, the additional information; and

presenting the first message and the additional information at the second client who remains ~~unknown~~ anonymous to the first client and other subscribers of the pub/sub service ~~, said first client not knowing at the time of publication or after, how many clients the first message reached~~.

21. (currently amended): A system for electronic instant message conversation, the system comprising:

a network;

a first client in communication with the network;

a second client in communication with the network, wherein the clients include instructions to execute a method comprising:

receiving at a second unidentified client via a pub/sub service, a first message to be published from a first client, the first client having a first network address~~, the first client not knowing to whom or the number of clients to which the first message is being published~~, the second client being ~~unknown~~ a subscriber to the pub/sub service and anonymous to the first client and other subscribers of the pub/sub service and

being unaddressed by the first client ~~wherein the user name,~~ ~~screenname or other identifier of the second client is not~~ ~~displayed to the first client~~;

creating at the second client, a second message, the second message comprising the first message and the first network address, said first message in said second message providing context to said second message;

transmitting the second message by way of an instant message application from the second client to the first client;

retrieving additional information related to the second client; and

presenting the second message and the additional information at the first client and other subscribers of the pub/sub service ~~, said first client not knowing at the time of~~ ~~publication or after, how many clients the first message~~ ~~reached~~.

22. (previously presented): The system according to claim 21 wherein the first message is a published message received at the second client from the first client by way of a Publish/Subscribe server.

23. (previously presented): The system according to claim 21 wherein the additional information comprises any one of a first user name, first user title, first user telephone number, first user job responsibility first user secretary.

24. (previously presented): The system according to claim 23 wherein any one of the first message or the second message is translated to any one of a telephone message, a video display, an audio message or a mechanical actuator.

25. (currently amended): A system for identifying a message
initiator in a system for instant message using a pub/sub
server, the system comprising:

     a network;

     a pub/sub server;

     a first client in communication with the network, wherein
the clients include instructions to execute a method comprising:

     obtaining at a first client, first user identifying
information;

     incorporating the first user identifying information in a
message to be published;

     transmitting the message ~~to a~~ to said pub/sub server;

     publishing the message to subscribers of the pub/sub
server~~, said first client not knowing to whom or the number of~~
~~subscribers to which the message is being published~~, said
subscribers being ~~unknown~~ anonymous to said first user and other
subscribers and being authenticated and authorized by said
pub/sub server ~~wherein the user names, screennames or other~~
~~identifier of the subscribers is not displayed to the first~~
~~user~~; and

     providing the message comprising the first user information
to a subscriber who is ~~unknown~~ anonymous to said first user~~,~~
~~said first client not knowing at the time of the publication or~~
~~after, how many subscribers the message reached~~.

26. (Original): The system according to claim 25 wherein the
providing step comprises the further steps of:

     acquiring second user information based on the first user
identifying information in the message; and

     providing the second user information to the subscriber.

27. (Original): The system according to claim 25 wherein the obtaining step comprises the further step of:

transforming user information from any one of instant message, text, audio, video or voice into the digital message.

28. (Original): The system according to claim 25 wherein the presenting step comprises the further step of:

transforming the message to any one of instant message, text, audio or video.

29. (currently amended): A system for electronic instant message conversation, the system comprising:

a network;

a pub/sub server;

a first client in communication with the network, wherein the clients include instructions to execute a method comprising:

creating at a first client, a first message to be published, the first message comprising any one of additional information or a link to additional information, the additional information comprising any one of a user title, a user telephone number, a user value, a user job responsibility or information about a user's secretary;

transmitting the first message by way of an instant message application via said pub/sub server from the first client to a second ~~unidentified~~ anonymous client~~, said first client not knowing to whom or the number of clients to which the first message is being published~~, said second client being ~~unknown~~ a subscriber to said pub/sub server and being anonymous to said first client and other subscribers to said pub/sub server and being authenticated and authorized by said pub/sub server ~~wherein the username, screenname or other identifier of the second client is not displayed to the first client~~;

retrieving at the second client, the additional
information; and

presenting the first message and the additional information
at the second client, ~~said first client not knowing at the time~~
~~of the publication or after, how many clients the first message~~
~~reached~~.

30. (currently amended): The method according to claim 1,
comprising the further steps of:

associating the second client with a channel of a
~~Publish/Subscribe~~ publish/subscribe server, said second client
being authenticated and authorized by said ~~Publish/Subscribe~~
publish/subscribe server;

the first client sending the first message to the channel
of the ~~Publish/Subscribe~~ publish/subscribe server;

determining network addresses of a plurality of subscribers
associated with the channel, the plurality of subscribers
associated with the channel comprising the second client; and

the ~~Publish/Subscribe~~ publish/subscribe server publishing
the first message to the determined plurality of subscribers.

31. (previously presented): The method according to claim 4,
wherein the additional information further consists of any one
of a first user address, a first user value, a text file, a
video file, an audio file or a network link (such as a URL).

32. (previously presented): The method according to claim 6,
wherein the transmitting step comprises the further steps of:

the first client associating the first message to be
transmitted with a channel of the pub/sub server;

the pub/sub server determining network addresses of a
plurality of subscribers associated with the channel, the

plurality of subscribers associated with the channel comprising
the second client; and

the pub/sub server receiving the first message from the
first client;

wherein the publishing step comprises the further step of
publishing the first message to the plurality of subscribers
associated with the channel of the pub/sub server.

33. (previously presented): The method according to claim 10,
wherein the additional information further consists of any one
of a text file, a video file, an audio file, a network link such
as a URL, a telephone message or command information for
actuating a mechanical device.